

Influence and Persuasion for Service Transformation



MODULE OVERVIEW

Delivering exceptional IBD care requires more than clinical expertise, it means shaping the systems that support it. This module builds the skills and confidence needed to lead change, from understanding effective IBD service design to influencing stakeholders and making a compelling case for improvement.

This module is suitable for new IBD nurses and experienced IBD nurses.

- ✓ Develop practical communication skills to confidently influence service development.
- ✓ Understand differing perspectives to build alignment and shared purpose across teams.
- ✓ Map out the essential elements of an effective IBD service and evaluate your own clinical environment against these standards.
- ✓ Produce and present a clear, evidence-based proposal, supported by expert and peer feedback.

Register now

Places are limited to 12-15 per course, so don't miss out on your chance to build your knowledge and confidence in IBD now. To register visit www.LOGIC-Tillotts.co.uk/education



PRE-PROGRAMME

- Before the weekend, you'll complete a short preparatory exercise designed to spark your thinking. Expect lively discussion, shared learning and new ideas.

FRIDAY – Connect and Settle in

- A relaxed, informal evening where you'll meet your fellow nurses, your nurse tutor and skills trainer.
- Through shared conversations and real-world examples of service redesign, you'll explore the challenges and opportunities shaping IBD services today and begin identifying how you can influence the future of your service.

SATURDAY – Building Confidence in Practice

- A focused day exploring how behaviour change and influence work in real healthcare settings, building confidence to shape service improvement.
- Learn practical techniques to communicate with clarity, speak with impact, and navigate organisational change confidently.
- Real-world examples and insights shared to help you build a clear, compelling case for improvement.

SUNDAY – Bringing It All Together

- Identify where change will have the greatest impact and develop a clear, practical proposal for improving your IBD service.
- Explore the factors influencing change, gain peer and facilitator input, and leave with greater clarity and confidence to move forward.

FOLLOW-UP SUPPORT

- Refine and share your proposal after the weekend in a supportive online session with course tutors, peers, and an NHS director, gaining practical insight to strengthen and progress your service improvement plans.



**Opportunity
to network
with fellow
IBD nurses.**



**Fully-funded
with overnight
accommodation
and appropriate
travel reimbursed.**



**Case studies
and interactive
sessions to
enhance learning.**



**Certificate
of attendance
for CPD records**

Adverse events should be reported. Reporting forms and information in the UK can be found at yellowcard.mhra.gov.uk. Reporting forms and information for Ireland can be found at www.hpra.ie/report-an-issue/medicines-for-human-use/side-effects. Adverse events should also be reported to Tillotts Pharma UK and Ireland.

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